

// EXPERIENCE

Partner / Chief Creative Officer

Rhipstop Soul Clothing
<http://www.rhipstop.com>

Cebu City, PH 2003 'til infinity

My baby & flagship brand. I feed it with all that I learn and experience from my creative education & world travels. It's inspired by global street culture & inspires individuality.

Graphic Design Intern

Traffik Branding & Ad Agency
<http://www.traffikonline.com>

Irvine, CA December 2010

Designed custom Facebook applications for their biggest client, CareMore and contributed to the Wordpress customization of their company website.

Teacher's Assistant

Art Institute of California - OC
<http://www.artinstitutes.edu>

Santa Ana, CA June 2010

Guided the students in the Advertising and Graphic Design programs how to concept, create and execute branding, advertising design and media production.

Partner / Creative Director

Indiesign Creative Group
<http://www.milkfishstudio.com>

Cebu City, PH 2007 - 2008

Supervised the Photo & Video Divisions and worked closely with the Design Division to create international standard material for clients like The Venetian in Macau.

Partner / Creative Director

Quarter 7 Studios
(Later merged with Indiesign)

Cebu City, PH 2005 - 2007

Directed and produced TV shows and commercials for clients like CebuTV and later launched a Music Video Production Division to meet the increased demand.

Creative Director

Destinations Media Inc.
(Cebu Television & CFFL TV)

Cebu City, PH 2004 - 2005

Designed and implemented all creative policies and procedures of the media production department. Created and produced a variety of TV shows and commercials.



// new media
advertising + design

art direction
branding & strategy
creative foodie

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// EDUCATION

Art Institute of California - OC

Bachelor of Science - Advertising
<http://www.artinstitutes.edu>

Honors: President's List

Santa Ana, CA 2008 - 2011

Parsons School for Design

Graphic Design - Summer Intensive
<http://www.parsons.edu>

New York, NY Summer 2007

University of San Carlos

BFA - Major in Advertising Arts
BS - Information Technology
<http://www.usc.edu.ph>

Cebu City, PH 2001 - 2007

// SKILLS

Art Direction
Branding
Graphic Design
Web Design
Social Media
Photography
Film, Cinematography

Photoshop, Illustrator, InDesign
Dreamweaver, Lightroom
Final Cut Pro, Soundtrack Pro
Motion, DVD Studio Pro

Canon DSLR & HD
Sony HDV
Panasonic HVX cameras

English
Japanese/Nippongo
Filipino



THE
SILENCE
FUELS
MY SOUL,
THE NOISE
FUELS MY
CREATIVITY.